

Educational Model, Academic Reform and Student Learning Assessment



WASC visit for effectiveness stage

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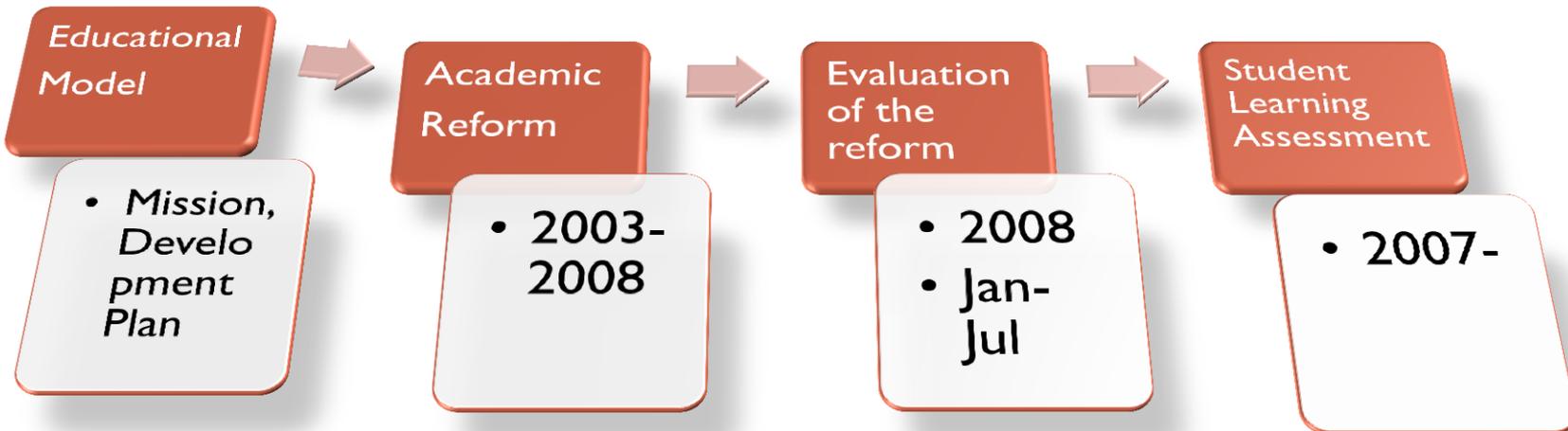
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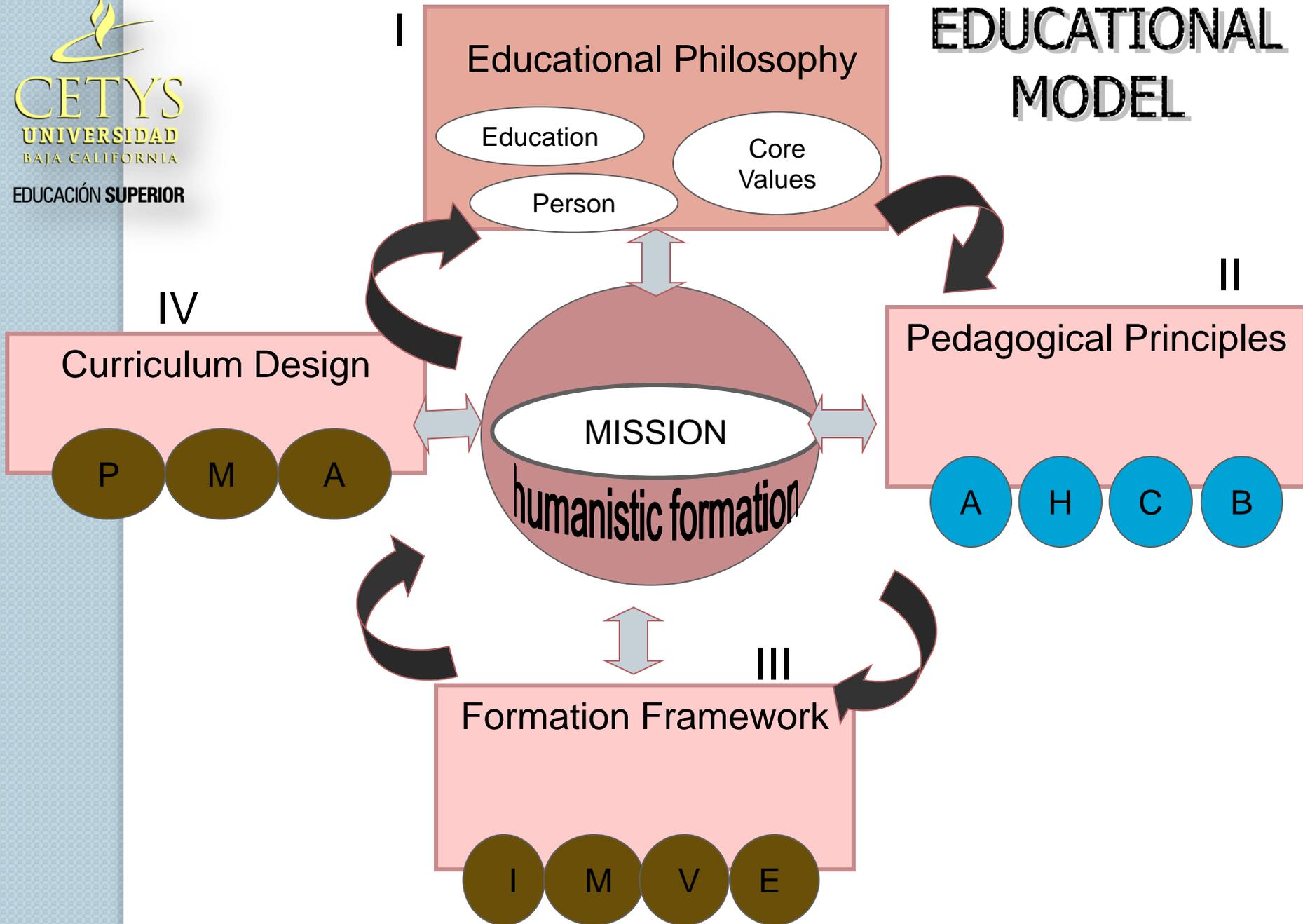
STEP BY STEP



I. Educational Model and Academic Reform



EDUCATIONAL MODEL



(I) EDUCATIONAL PHILOSOPHY

MISSION

The purpose of Centro de Enseñanza Técnica y Superior is to contribute towards the development of individuals with the necessary moral and intellectual character to participate in a prominent way in the economic, social and cultural advancement of Mexico.

Promotes:

- Character Formation
- Cultural Formation
- Scientific Formation

Through:

- Teaching
- Research
- Service to the Community

Philosophical Principles

The concept of education is conceived as an endless personal perfection process in all of its dimensions. Its task is to humanize us, this task is impossible without other people's contribution.

CETYS' ACADEMIC REFORM 2003-2008

WHAT IS THE ACADEMIC REFORM?

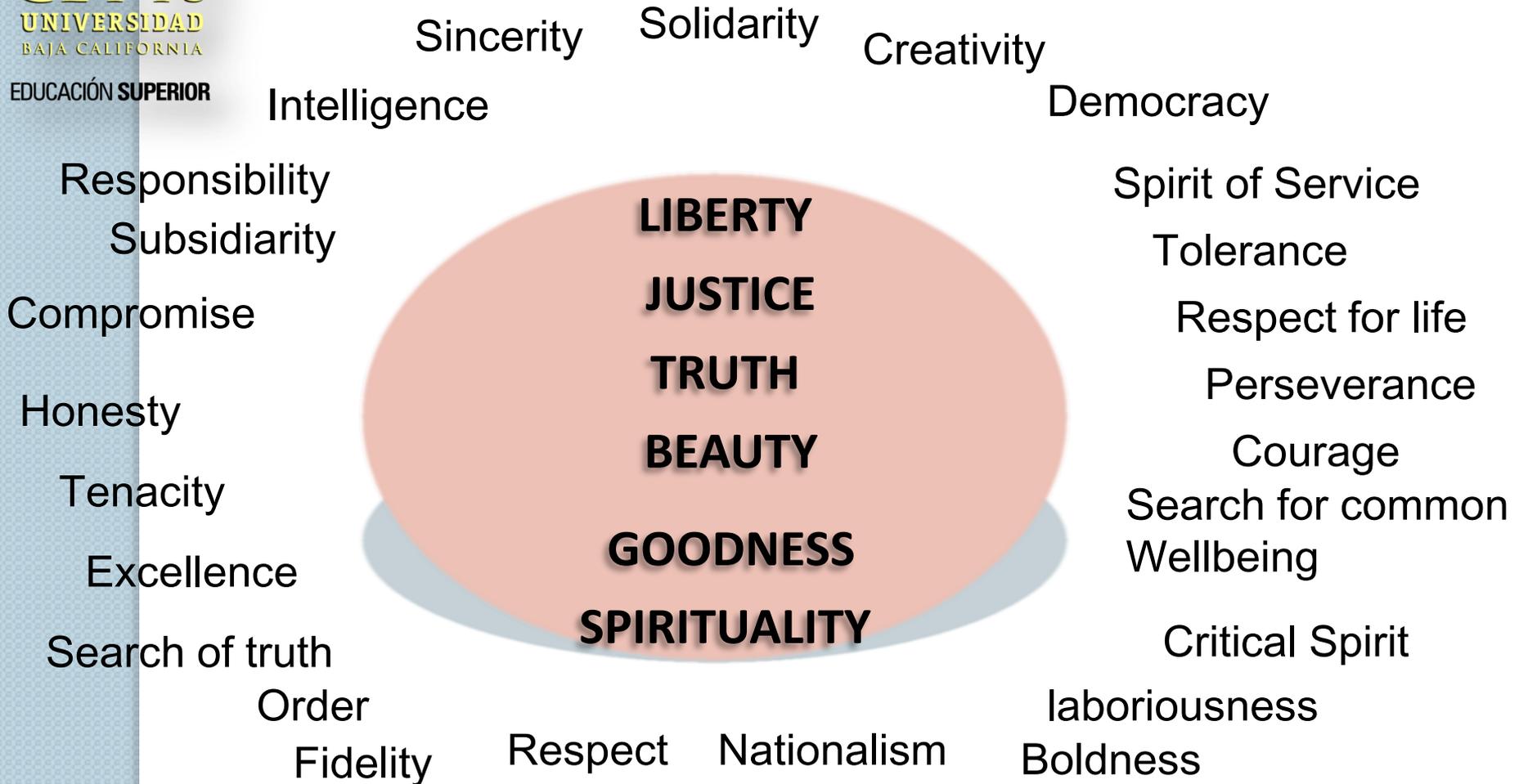
An integral educational project that is assumed as a compromise by the Presidency, an answer from the institution's strategical planning, focused towards the improvement of educational quality and, therefore, the competitive position of CETYS University in the three levels of their academic programs: high school, higher education and graduate school.

CETYS' ACADEMIC REFORM 2003-2008

WHAT IS THE ACADEMIC REFORM?

- Improves the capacity of CETYS to respond in time, flexibility and relevance.**
- Have better control and more efficiency in the design of programs and the assessment of results.**
- Standardize and systematize the educational model centered in the learning process in the methodological and institutional aspect.**

A system with a nucleus...



Promoting a virtue, quality or attitude is a reinforcement of the system's nucleus.

(II) Pedagogical Principles

It's denominated as a learner-centered educational model with four components

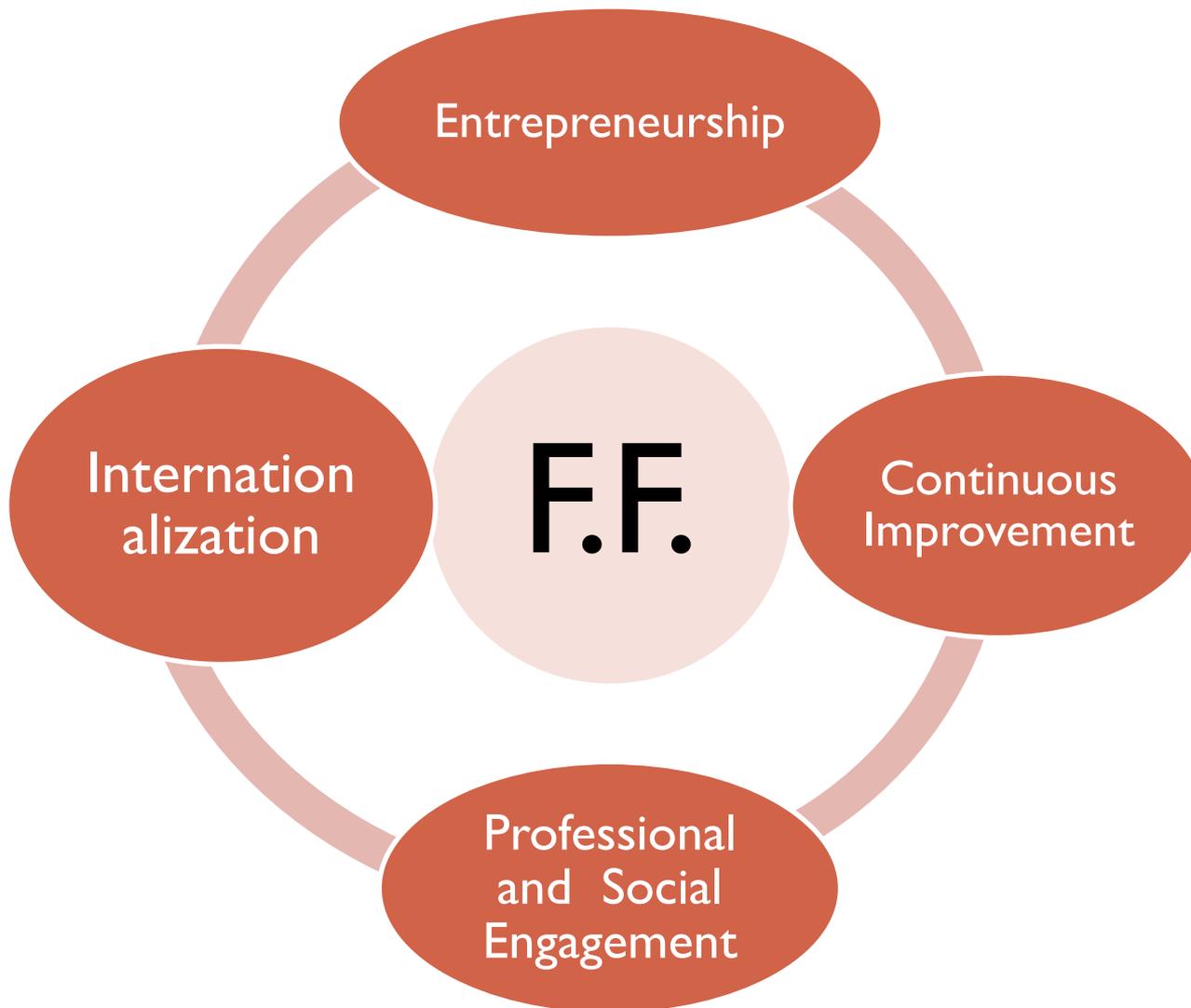
Learning
Abilities
and Skills
(to do)

Learning to
Co-exist

Learning to
Learn

Learning to
Be

(III) Formation framework



(IV) CURRICULUM DESIGN FOR BACHELOR'S DEGREES.

**8 semesters,
42 subjects,**

**Standardized Subjects
(4 hrs. per week)**

**Professional Practice and
Community work linked
to subjects.**

**Foreign Exchange
and
Practices**

**GENERAL
FORMATION
AXIS**

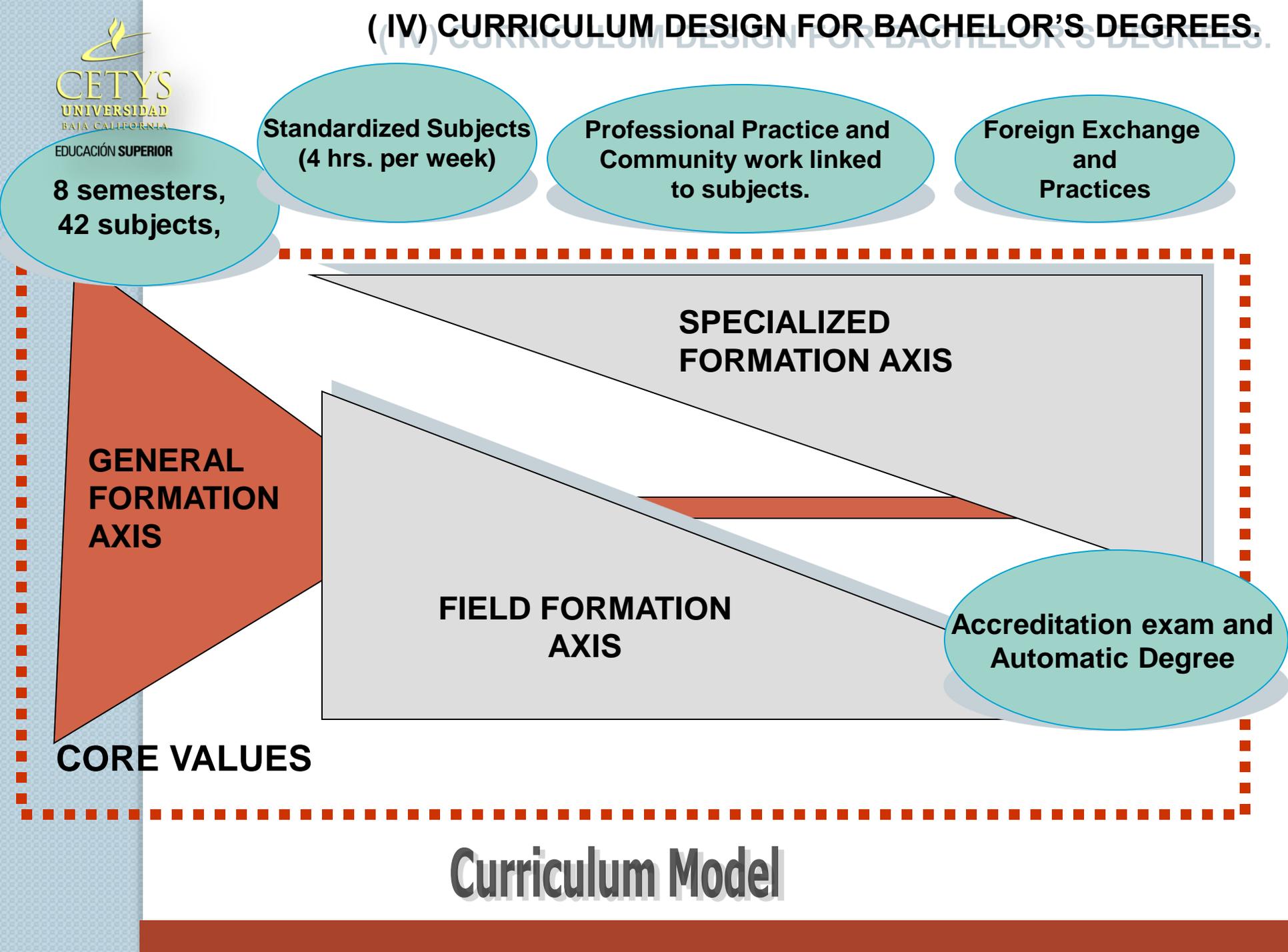
**SPECIALIZED
FORMATION
AXIS**

**FIELD FORMATION
AXIS**

**Accreditation exam and
Automatic Degree**

CORE VALUES

Curriculum Model



II. Evaluation of the Academic Reform January-August 2008



WHICH ARE ITS COMPONENTS?

Organizational
Structure

Curricular Reform
of its academic
programs

Professoriate
Development

programs
of its academic
curricular reform

Academic Reform Indicators

#	Indicator	Goal
1	Fulfill with the courses for each academic program	100%
2	Programs in Bb	100%
3	Training in Bb for teachers	100% use of Bb

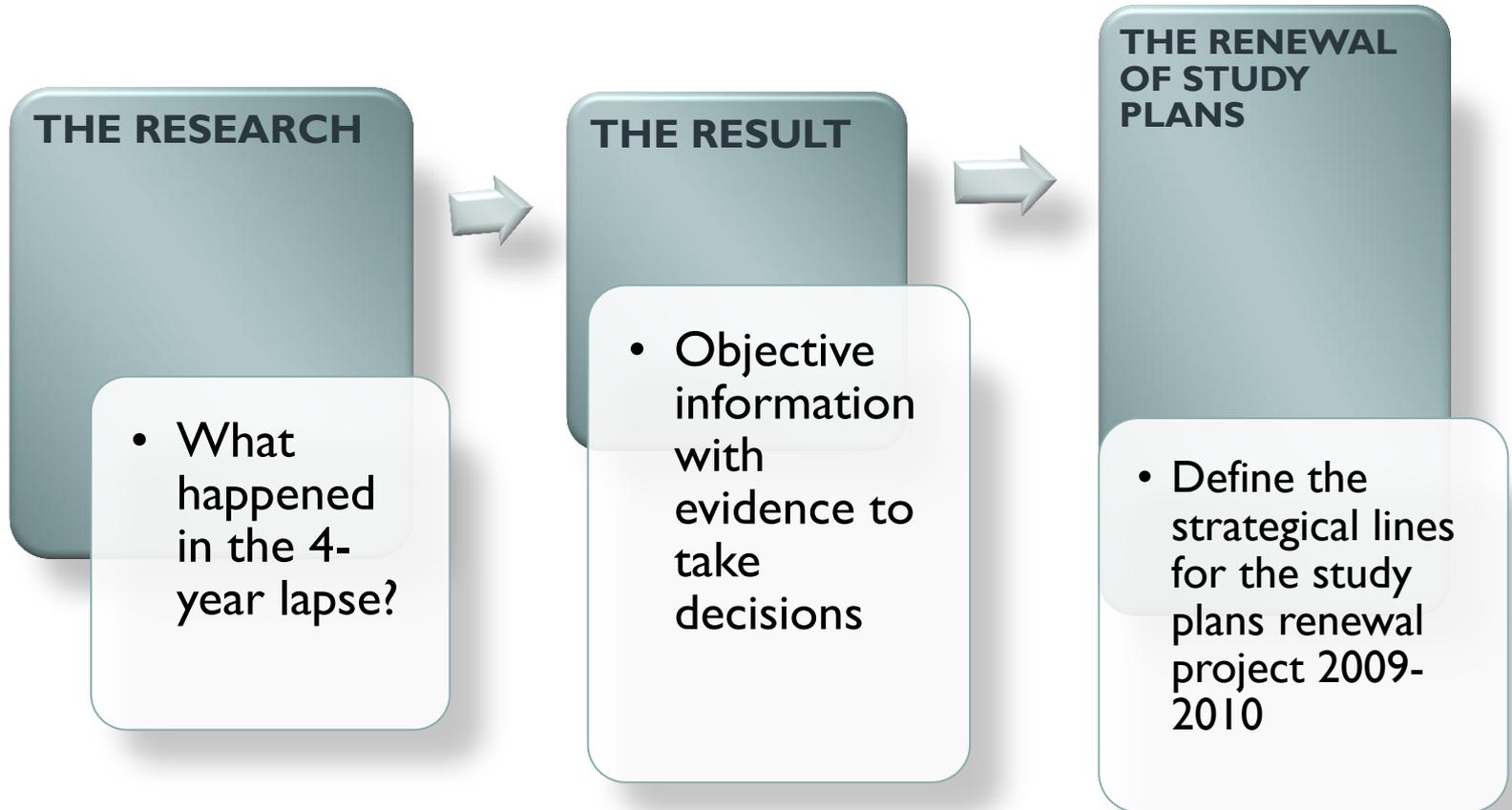
4	Fluency in English (students)	100% of students accredited in the program
5	Professional Practices	100% of 8 th semester students

Academic Reform Indicators

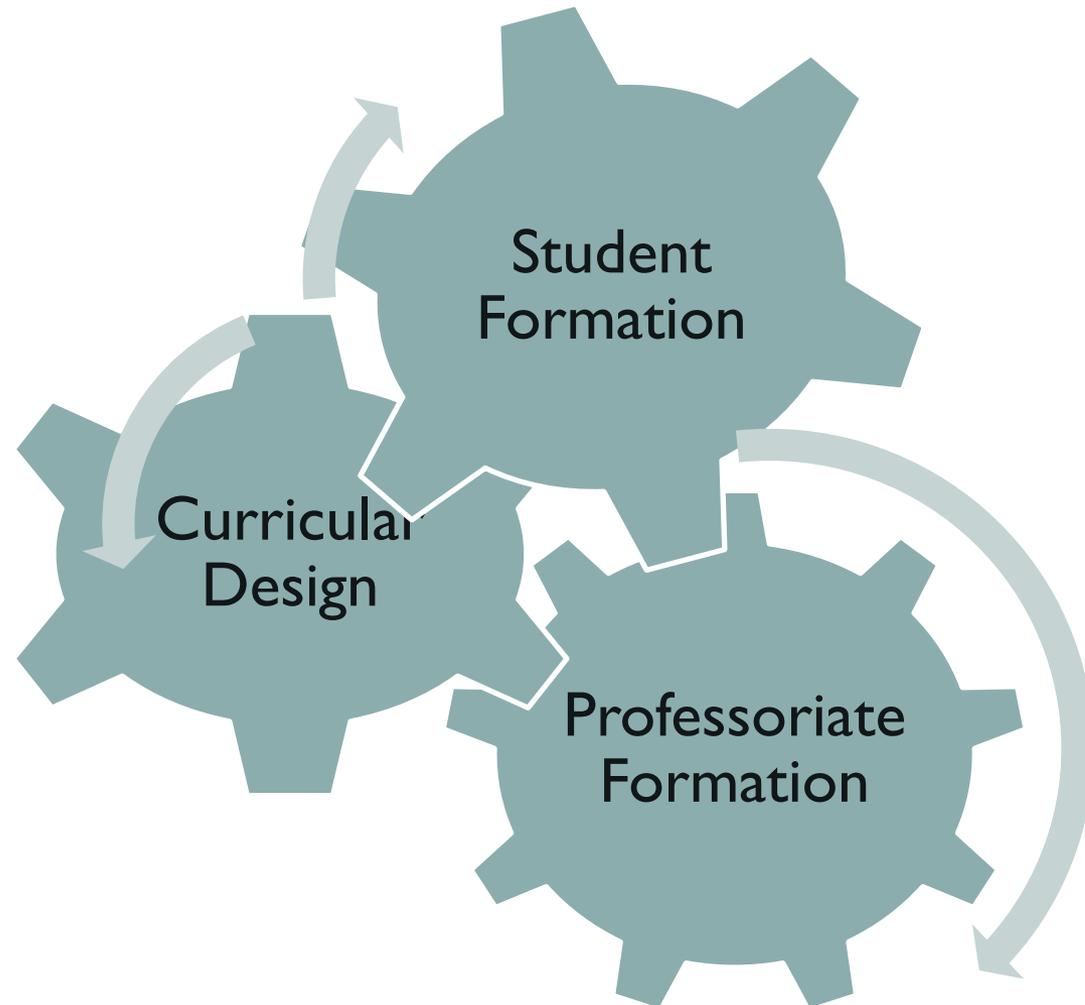
#	Indicator	Goal
6	Use of technology by students	100%
7	Use of technology by teachers	100%
8	Community/ Social Service	100% of 7 th semester students
9	International Experience	100%
10	Automatic Degree	100%
11	General Knowledge Exam	100%

WHAT IS THE INTENTION?

Project I: January - August



WHAT ARE THE MAIN CATEGORIES IN THE STUDY?



RESPONSIBLE TEAM IN THE ACADEMIC REFORM EVALUATION

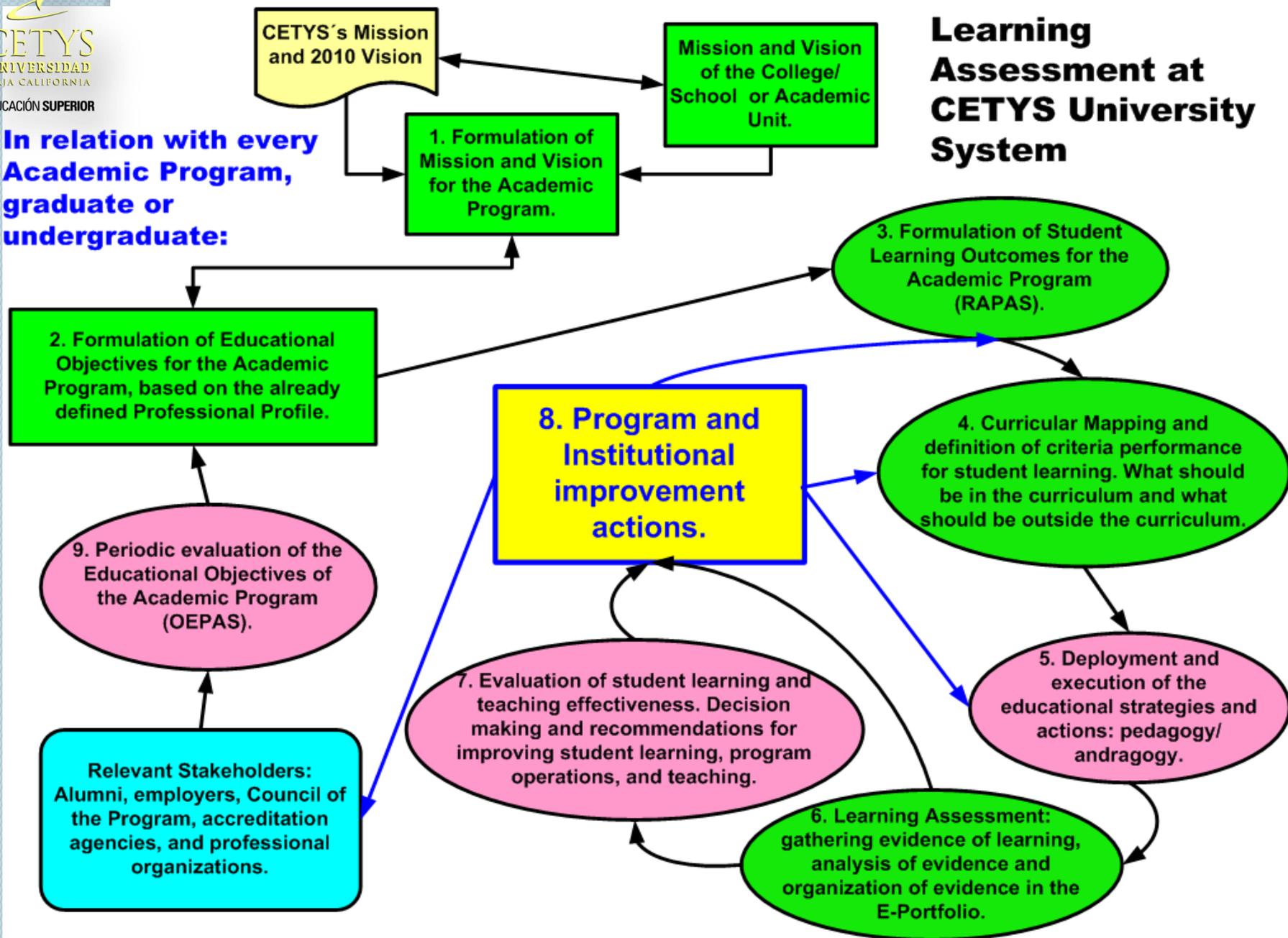
- Academic Vice-presidency
- Schools and Colleges
- Curricular Development
- Selected faculty members

III. Student Learning Assessment



In relation with every Academic Program, graduate or undergraduate:

Learning Assessment at CETYS University System



**Current state
of
Assessment
at the
Colleges and
Schools level**

**Evidence # 35:
Academic
Program
Format**

College of Engineering: Industrial, Mechanical, Computer Sciences, Mechatronics, Software, Cybernetics, and Digital Graphical Design.

College of Business: Public Accounting, Business Administration, Graphical Design, Law, International Business, and Marketing.

College of Graduate Programs: MSE, MBA, MIE, and MIP

School of Psychology

**Mission
and
Vision**

**Educational
Objectives and
Learning Outcomes**

**Organization
For Assessment
Activities**

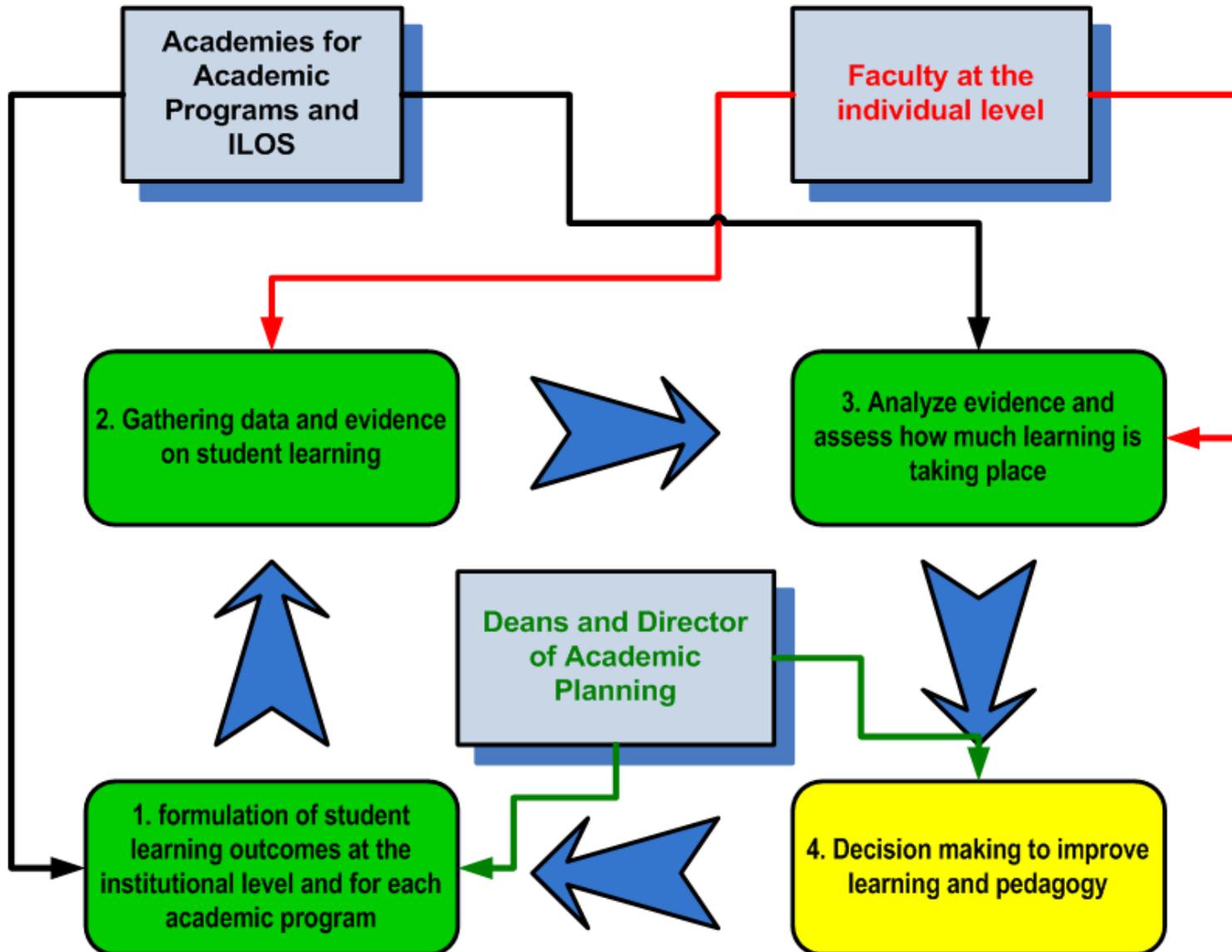
**Curricular
Mapping and
Assessment Plan**

**Learning
Assessment
and Feedback**

August 07

Today

Faculty involvement in the Cycle of Student Learning Assessment at CETYS University System



**Current state
of
Assessment
at the
Institutional
level**

**Evidence: 4 ILOS with
an owner, Assessment
Plan in operation, 3
Institutional Rubrics,
and a functional E-
Portfolio.**

**College of Engineering: Industrial, Mechanical, Computer
Sciences, Mechatronics, Software, Cybernetics, and Digital
Graphical Design.**

**College of Business: Public Accounting, Management,
Graphical Design, Law, Services, International Business, and
Marketing.**

**College of Graduate Programs: MSE, MBA, MIE,
and MIP.**

**School of
Psychology**

**Institutional
Learning Outcomes**

**Organization
For Assessment
Activities: ARAI**

**Curricular
Mapping,
Assessment Plan, and
E-Portfolio**

**Learning
Assessment
and Feedback**

August 07

Today